

## The Members' Pathway

Attracting Members - Growing Lodges

## How To Use It

## For Lodge Almoners

Self Study Workbook

#### **Contents**

- 1. Introduction
- 2. How to use this Workbook
- 3. How to use the Member's Pathway

#### Introduction

Before using this workbook, please complete the 'Members' Pathway Introduction For All' workbook, which explains the Members' Pathway overall and why we need it.

This self study pack provides a summary of how you should use the Members' Pathway as an Almoner. It is available to any current, acting or potential Almoner.

There is a specific additional Self Study Module for the role of LMO and Mentors.

The material contained in these guides are also available as Zoom or In Person events. Consult your PPO for details

#### The Guide is comprised of:

- 1. This Workbook
- 2. Your set of Keys to access the Members' Pathway guides
- 3. A Feedback Form

Please make sure you have your set of Keys open on your device for best effect.

#### **How To Use This Workbook**

Work through this guide at your own speed.

When you have completed it please complete and return the feedback form to your PPO team. You may receive a follow up call to discuss any matters arising.

It is recommended that you take one at a time with a break in between.

The estimated time for completion is 70 mins if you work through in one sitting.

Module 1 – What is RETRIEVE

- 30 mins

Module 2 – Quiz & Answers

- 40 mins

## **Course Objectives**

By the end of this course you will be able to:

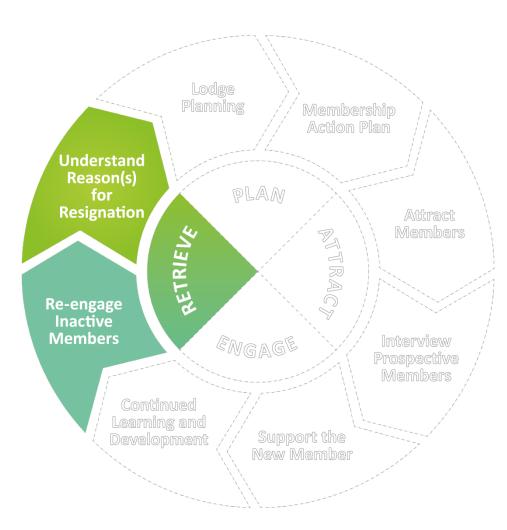
- Describe your Members' Pathway role to others
- Use the RETRIEVE Level 3 Guides
- Adapt or Adopt this into your Province current practices
- Start working with the Lodge Membership Team (LMT)



## What is RETRIEVE?



#### Level 1 – RETRIEVE



#### Starts with

- Signs of Member losing interest
- Member Resigning or
- Member moving away (or in)

#### **Progresses Through**

- Discuss issues with the member
- Fixing the problem
- Learning the lessons for the future
- Arrange for Lodge/Province move

#### **Ends With**

- Re-engaged member
- Re-located member
- Lessons learnt for Lodge improvement



#### Level 2 – Quick Start Guide

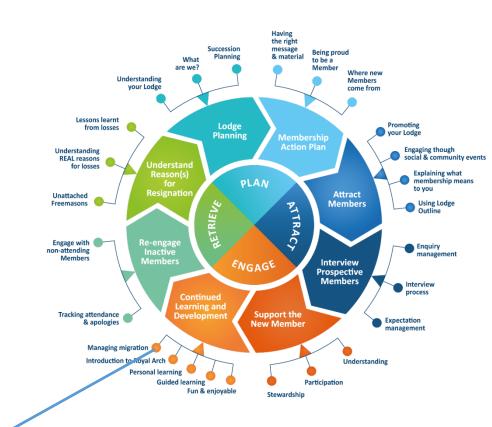
#### **Threads:**

Each of the elements are summarised by a number of brief descriptions known as Threads, shown here around the perimeter

A Quick Start Guide explaining all the Threads is available.





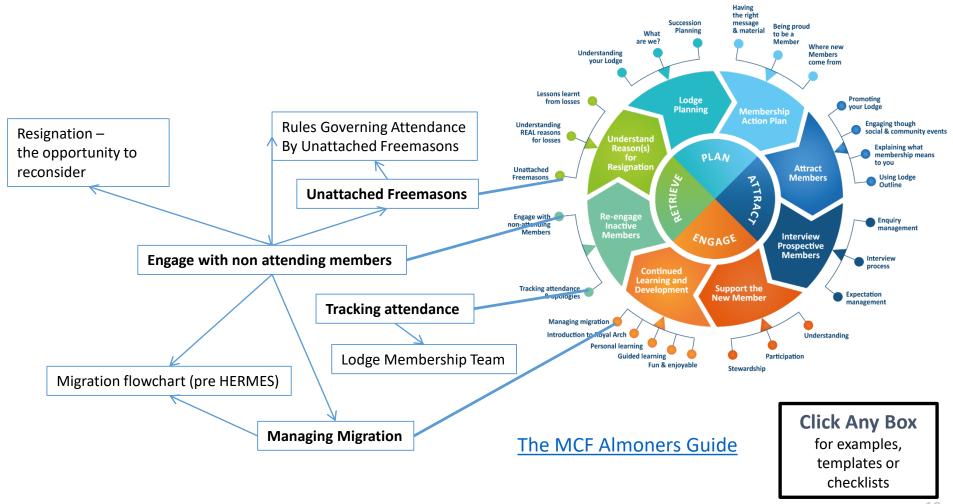


Migration flowchart (pre HERMES)

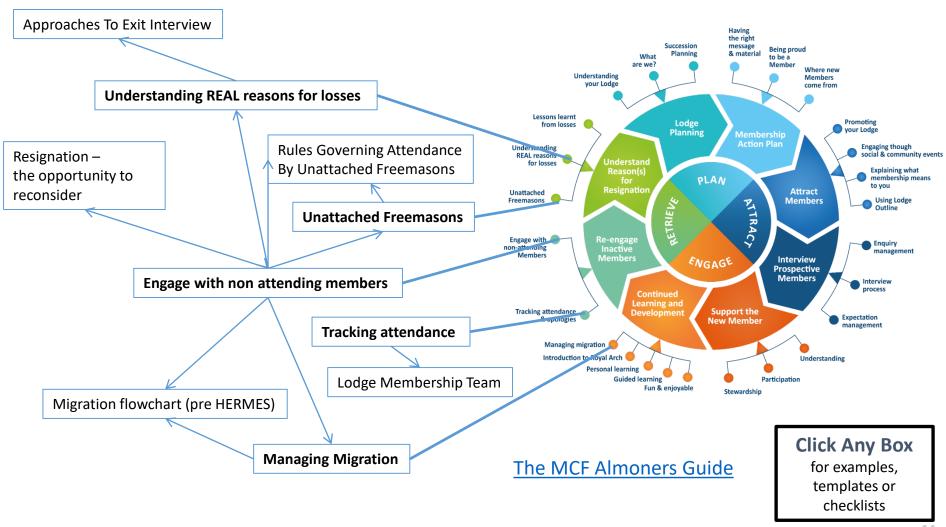
**Managing Migration** 

The MCF Almoners Guide

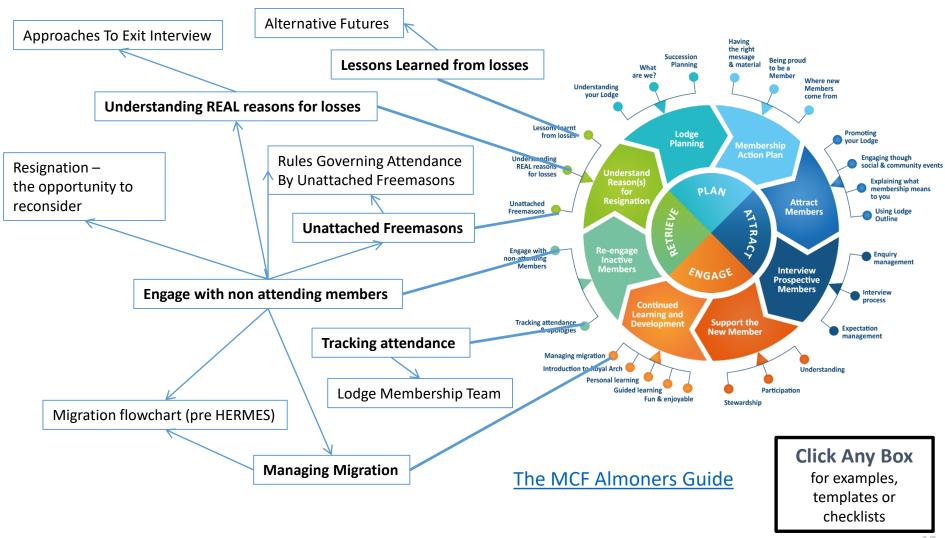
Click Any Box for examples, templates or checklists





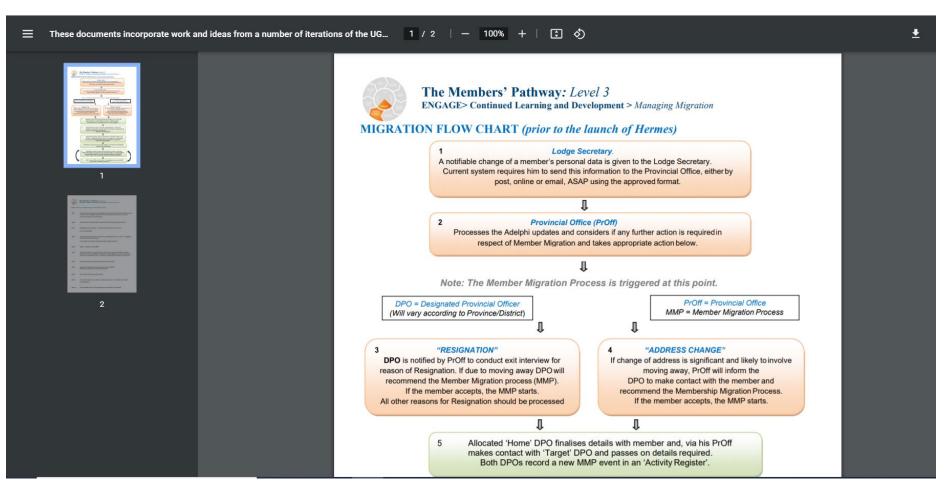








## **Level 3 – Migration Flowchart**



## Almoners Role - as per MCF website

- 1. Maintaining the pastoral care of Brethren and their families by keeping in regular contact this ensures they know where to turn in times of need and feel comfortable doing so
- 2. Listening carefully to the needs of Brethren and their dependants whilst also managing their expectations.
- 3. Highlighting the support available from the state, charities and other organisations
- 4. Signposting the help available from the Masonic Charitable Foundation and local Masonic charities
- 5. Recognising and fighting loneliness to resolve the problem before it gets out of control. This includes maintaining contact with widowed partners and signposting to local support groups. Making all new Members welcome in conjunction with the Proposer, Seconder and Lodge Mentor. Working closely with the Lodge Charity Steward and Lodge Mentor
- 6. Noting the non-attendance of Lodge Members and following up as necessary
- 7. Keeping in touch with Brethren who have resigned or have been 'lost', whenever possible
- 8. Identifying the contact details of a friend or relative of a vulnerable person who can be contacted in emergencies.
- 9. Encouraging other Members of the Lodge to share the duties of the Almoner (e.g. assisting with visits to widowed partners)
- 10. Keeping the Lodge updated on a Brethren or dependant's circumstances at frequent intervals.



## Almoners Role – Members' Pathway Specific

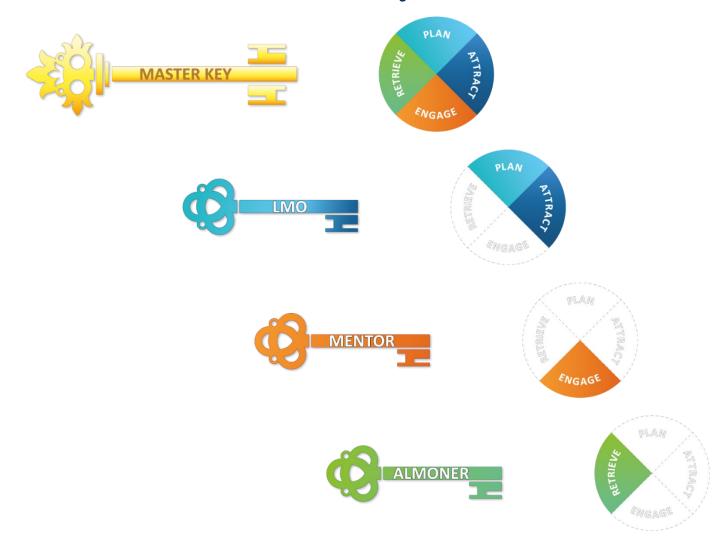
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#### **Plus new Extras**

- A. Managing Migration in/out due to relocation of a Mason
- B. Approach unattached freemasons
- C. Understand REAL reasons for resignation (handled by Prov Almoner?)
- D. Learn from the REAL REASONS (inform Lodge to update Lodge Plan to avoid repetition)



## **Set of Keys**



## Responsibilities



#### Who is involved?

'Everyone' but especially the LMO, Mentor, Almoner WM, Sec & DC working together as the 'Lodge Membership Team'

#### All the PPOs engaged:

PMO ProvGMen Prov Almoner

#### The Lodge Membership Team

#### **LMT – Lodge Membership Team**

- LMO, Mentor, Almoner
- WM, Secretary & DC
- Other participants as suits your Lodge

Assisted and Supported by the PPO Team

#### **PPO – Provincial Pathway Officer**

- Provincial Membership Officer
- Provincial Grand Mentor
- Provincial Grand Almoner
- Other participants as suits your Province



## **Teamwork**

Everybody in the Lodge has a part to play in attracting new members and growing the Lodge.

The Lodge Membership Team (LMT) in particular should regularly speak, meet, share and support each other:

- WM, Secretary, DC
- Membership Officer, Mentor & Almoner

And the Lodge Committee should discuss progress with the Members' Pathway and support their LMT

Together Everyone Achieves More

## Adopt/Adapt

#### **Your Province may already have:**

- a Provincial and Lodge Membership Officer role in place
- an approach to the original Members' Pathway
- other initiatives you my wish to fold into this approach

Take care to consult your Provincial Pathway team to check if there are any specific tools or techniques that you need to adapt as well as adopting this approach

Especially consult your Provincial Pathway team on the matter of latest good practice available from the UGLE Brand Centre.





#### **Quiz Questions – RETRIEVE**

#### Use the Level 3 RETRIEVE guide to answer these questions

- 1. How many warning signs are there that a Brother may be thinking about resigning?
- 2. How many prompts are there to get the brother discussing his experience of the Lodge?
- 3. How many detailed approaches are provided to conduct an Exit Interview?
- 4. Which rule in the B of C deals with resignations?
- 5. How many steps are there in the Migration process?
- 6. How many ways are there to keep in touch with a former member?
- 7. How many suggestions are made to learn from membership losses?
- 8. What are the additional Almoner Members' Pathway duties?
  - a. Managing Migration in/out due to relocation of a Mason
  - b. Approach unattached freemasons
  - c. Understand REAL reasons for resignation (handled by Prov Almoner?)
  - d. Learn from the REAL REASONS (inform Lodge to update Lodge Plan to avoid repetition)



## **Quiz Answers – RETRIEVE**

- 1. How many warning signs are there that a Brother may be thinking about resigning?
  - 11, listed in ENGAGE WITH NON ATTENDING MEMBERS
- 2. How many prompts are there to get the brother discussing his experience of the Lodge?
  - 5, listed in the Exit Interview
- 3. How many detailed approaches are provided to conduct an Exit Interview?
  - 2, detailed in Approaches To The Exit Interview
- 4. Which rule in the B of C deals with resignations?
  - 183, listed in Resignation the Opportunity to Reconsider
- 5. How many steps are there in the Migration process?
  - 10, listed in the Migration Flowchart
- 6. How many ways are there to keep in touch with a former member?
  - 7, listed in UNATTACHED FREEMASONS
- 7. How many suggestions are made to learn from membership losses?
  - 8, listed in Lessons Learned From Losses
- 8. What are the additional Almoner Members' Pathway duties?
  - a. Managing Migration in/out due to relocation of a Mason
  - b. Approach unattached freemasons
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## **Summary**

#### You now:

- understand why we need the Members' Pathway
- are able to describe the Hub & Elements
- are able to use RETRIEVE at Level 3

Please now return to your Lodge, work as a team and encourage everyone to adopt or adapt to the Members' Pathway Hub & Elements

Please check you have received your set of access Keys to the guides

Please complete and return the Course Feedback form as soon as possible.



# Any problems or for further details contact your PPO Team

Please Complete and Return the Feedback Form by Email